

# PRESS RELEASE

August 2007

On behalf of:

RSVP   
Introductions



## Local Introductions Agency Go Ape!

**Top banana to the girls at RSVP Introductions who are up to some monkey business raising money for endangered mountain gorillas.**

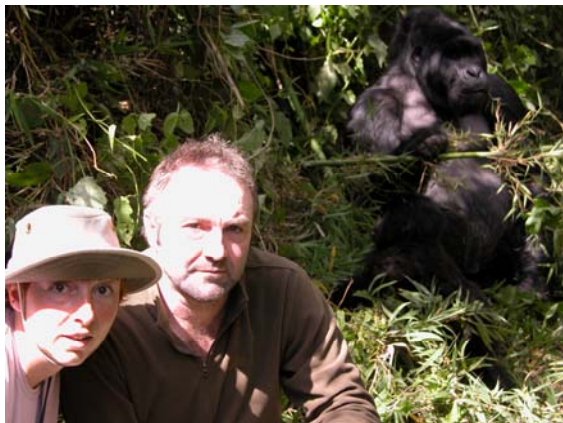


*Great Gorilla Runners*

On Saturday 22nd September at 10.30am, 3 of RSVP's Client Advisers will be joining 1,000 gorilla-suited enthusiasts on the streets of London to run (or walk) 7km in the name of gorilla conservation. This is the 2007 Great Gorilla Run!

Based in Kettering and operating in 14 counties across the UK, RSVP is probably the number one Dating and Events Service for discerning, intelligent and unattached people across the Heart of England. Not only do RSVP's matchmakers take the care to hand-pick one-to-one introductions, they also host wonderful singles events which are a superb way to meet new single people.

RSVP's chief matchmaker Anne will be running, along with Client Advisers Theresa and Kerry. They will don their customised bride, groom and cupid gorilla suits to help raise money to save the worlds last remaining gorillas from extinction. For more information or to sponsor the RSVP Cupids please visit <http://www.justgiving.com/rsvpcupids>.



*Anne and her brother up close to a mountain gorilla*

### The real thing

Anne has experienced first hand the plight of the gorillas and has seen for herself the hard work conservationists do to keep this exquisite animal from extinction. Anne and her brother visited Rwanda in January 2005 and were in absolute awe of the amazing mountain gorillas.

*"I'm really looking forward to the run. Having had the opportunity to see these magnificent creatures in the flesh, I have realised what a vital cause this is and that every penny makes a difference to the gorillas' existence" says Anne. "I've also seen how looking after gorillas helps the citizens of Rwanda recover their dignity and livelihoods after the terrible genocide of the 1990s".*

### A worthy cause

The Great Gorilla Run is an event for everyone, but especially those who like a challenge and want to help ensure that this amazing species survives. It might not be easy running 7km in a full gorilla suit but it is certainly very amusing and all for a good cause. Great Gorilla Runners pledge to raise sponsorship money for the Gorilla Organisation, all of which goes directly towards the organisations conservation programme in the forests of central Africa. So good luck RSVP Cupids, go get em!



*The girls in their gorilla costumes (during & after training)*

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## Notes to Editors

### About RSVP Introductions

RSVP Introductions was established in 1992 and is today owned by husband and wife team Anne and Roland Stringer. They aim to provide single, professional people with everything they need to find themselves a happy, loving relationship. As well as introductions, RSVP also provide other tools to increase their members' chances: social events, personal development workshops, life coaching and more. RSVP Introductions operate in the following counties: -

Bedfordshire  
Buckinghamshire  
Cambridgeshire  
Derbyshire  
Hertfordshire  
Leicestershire  
Lincolnshire  
Nottinghamshire  
Northamptonshire  
Oxfordshire  
Staffordshire  
Warwickshire  
West Midlands  
Worcestershire

For more information about RSVP Introductions, visit their website at [www.rsvp-introductions.co.uk](http://www.rsvp-introductions.co.uk).

### About The Great Gorilla Run

The first Great Gorilla Run took place in 2003 with just over 400 runners. Since then the event has grown and grown and this year it is hoped that over 1000 runners will put on a gorilla suit and help raise over £400,000 to save the gorillas. Gorilla runners receive great support in the lead-up to the run to ensure they reach their fundraising targets and help them get in shape for the race. On the day of the event, runners and supporters will enjoy break-dancing gorillas, lots of freebies and an appearance by a very special gorilla expert! For more information on where the sponsorship money is spent visit: <http://www.gorillas.org/Category!Projects>.

### Further Press Information

The RSVP runners are available for **photo opportunities** or **interviews**, plus, here at Atom, we have personal biographies of the participants and a wide range of hilarious supporting **high resolution images**. Please contact Jayna Makwana for more information.

**ENDS**

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