

PRESS RELEASE

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On behalf of:



Romance Is Not Dead – But Be Proactive in Finding It This Valentine’s Day

So, picture the scene – you’ve lost your job, you are sitting at home watching the adverts for loan consolidation and accident claims on daytime TV, when out of blue, the phone rings. It’s that dream job you’ve always wanted; they are phoning you to offer to double your previous salary, double your holiday entitlement and, by the way, can you start Monday?

Not very likely? Of course not; if you need to find a job, you do everything you can to find yourself your next job, including registering with an employment agency, getting your CV in order, polishing up your appearance. Likewise, if you are looking for a house to buy, you go to an Estate Agent. So why, if you are looking for love this Valentine’s Day, wouldn’t you go to the experts to help find you a partner?

Make this Valentines Day your last as a singleton by seeking out a partner that is compatible and use the experts to help you identify that person. That’s what Annette did when she joined her friend’s introduction agency in 2006. Now she has found her match - Rob - and in 2008 they are spending their first Valentine’s together.

**Don’t wait for Mr or Mrs Right to come out and find you –
let RSVP help you find them.**

Anne bought RSVP, a long-established introductions agency, in 2006 and was determined to make her best friend Annette one of her first successes.

“It wasn’t that easy...” says Anne “...trying to persuade Annette to pluck up the courage to join was hard work. There is still nervousness amongst single people who feel it is somehow unromantic to be proactive about their love life.”

Anne persevered and persuaded Annette to join as a social member late in 2006 but she didn’t upgrade to introductions membership until 2007. She met with three guys, all of whom were great, but, she says “we just didn’t spark.” It was her fourth introduction where love blossomed.

“I was introduced to Rob, I was his first introduction and he had only just joined RSVP” reminisces Annette. “We agreed to meet for a drink half way between us and we just clicked on that first night. We saw each other whenever we could and within a matter of months I had moved in with him and we are now looking forward to our first Valentine’s day together.”

Anne says *“It’s great to see Annette sorted; I’ve known Annette for a long time now and I have never seen her so happy. We were able to introduce Annette to people who were serious about looking for a partner and shared some of Annette’s interests and values. We cannot make the chemistry – it still needs the spark of romance to be there. But this way Annette made sure that when the spark was there, the person she had met was actually compatible in the longer term”*

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Be Prepared

If you're up for being proactive about finding a partner, you'll find organisations like RSVP can be a superb way to meet a lot of people quickly. RSVP, almost uniquely, offers double the opportunity of meeting that special someone by hosting up to 50 singles events every month, where people can meet in a completely relaxed environment.

And preparing to meet all these wonderful new people isn't so different from the preparation you'd do in applying for jobs. RSVP's three point check list will help ensure you are prepared:

- ✓ Make the most of your appearance. People involuntarily make judgements about you within 90 seconds based on your appearance; so it pays to look your best.
- ✓ Know what you are offering. You're essentially selling yourself, so it's important to be clear about your strengths and what about you will be appealing to people.
- ✓ Know what you want. And don't be too distracted by the human equivalent of the company car and the flash offices. You'll always find that people with the most interesting jobs are those who've been open to a wide variety of opportunities. So, those who have the best time dating through an introduction agency are those who aren't unnecessarily restrictive in their criteria.

So, make 2008 the year you get proactive with your love life.

ENDS

NOTES TO EDITORS

RSVP Introductions was established in 1992 and is owned today by husband and wife team Anne and Roland Stringer. They aim to provide single, professional people with everything they need to find themselves a happy, loving relationship. As well as introductions, RSVP also provide other tools to increase their members' chances: social events, personal development workshops, life coaching and more. RSVP Introductions currently operate in the following counties:

Bedfordshire	London
Buckinghamshire	Northamptonshire
Cambridgeshire	Nottinghamshire
Derbyshire	Oxfordshire
Essex	Staffordshire
Hertfordshire	Warwickshire
Leicestershire	West Midlands
Lincolnshire	Worcestershire

For more information about RSVP Introductions, visit their website at www.rsvpintroductions.co.uk.

Please contact Jayna Makwana on the contact details below for press enquires, case studies, interviews etc.